

Health Promoter
Temporary Contract, Full-time (35 hours per week)
\$65,925 - \$77,559 + HOOPP

We are a proud participant of the Healthcare of Ontario Pension Plan (HOOPP), Canada's largest and most respected pension plan that provides a secure monthly income at retirement.

BACKGROUND

The Vaughan Community Health Centre (VCHC) is a not-for-profit, community-governed organization providing primary health care, social services, and illness prevention programs primarily to the residents of the Western and Northern York Region. We serve people experiencing barriers to accessing health care services due to culture, language, age, chronic illness, or the like. We are committed to providing services with and for local Indigenous, Black, racialized and other disadvantaged communities.

VCHC has implemented a direct referral system to improve access to inter-professional care by allowing non-team-based family physicians to connect vulnerable (medically and socially complex) clients to services available at the VCHC. As part of the health promotion framework of our services, we work in partnership with other community-based health and social service organizations to address individual, family and community needs.

POSITION SUMMARY

As a member of the interdisciplinary team, the Health Promoter works with VCHC's stakeholders to respond to community health needs by focusing on creating, implementing, and evaluating health promotion, community, and advocacy initiatives in both Western and Northern York Region. In addition, the Health Promoter implements VCHC's communications activities. This position works at Vaughan and Keswick sites and meets with individuals, community groups and stakeholders. This can mean meetings in the early morning, evening and on weekends.

KEY ACCOUNTABILITIES AND RESPONSIBILITIES

Community Development and Health Planning, Implementation and Evaluation:

- Consult with community stakeholders, Centre clients, and residents to identify community health needs through needs assessments, environmental scan, focus groups, surveys, etc.
- Identify potential community partners to develop a collaborative response to the health needs of the community.

- Co-design and implement a service plan with community partners, Centre clients, and residents to meet identified community needs.
- Engage community partners and stakeholders in the evaluation of community initiatives and health promotion activities and share feedback with stakeholders involved.
- Collaborate with Community Health Workers to plan, deliver and evaluate integrated health promotion initiatives which align with and support VCHC's Strategic Plan.
- Educate community about the Community Health Centre model of care and promote the Centre programs and services.
- Organize and promote Centre events such as the Annual Community Consultation, Community Health Week, appreciation for community partners, volunteers and students, etc.
- Under the direction of the Executive Director implement advocacy initiatives with the Leadership Team and staff.
- Encounter all health promotion activities into the VCHC data system and ensure funding targets are met.

Communications:

- Support the Centre's communication plan.
- Collaborate with Leadership Team in organizing, creating, and publishing content on social media platforms to promote VCHC's programs, services and initiatives; and ensure social media channels are up to date and regularly post content.
- Conceptualize and design visually engaging communication materials such as semi-annual newsletters, annual social impact report, presentations to community partners, etc.
- Build and maintain a communication network with stakeholders and community partners, distribute communication materials, and maintain the distribution list.
- Create reports on the Centre's community engagement and development activities for the Leadership Team, Board, and funders as required; and present information to stakeholders as required.

QUALIFICATION REQUIREMENTS

- A master's degree in public health, health promotion/education or a combination of three years of related work experience and relevant undergraduate education.
- Three years of health promotion/education and/or community development experience in working with culturally and racially diverse communities such as Black, Indigenous, racialized and/or disadvantaged communities.
- Proven skills in group facilitation, needs assessment, program planning/co-design, implementation, and evaluation.

- Demonstrated ability to work effectively and collaborate with community residents, partner organizations, and stakeholders to address issues affecting their health.
- Excellent verbal and written communication and presentation skills in English.
- Proficient interpersonal, decision-making, problem-solving, time management and conflict management skills.
- Experience working in various social media platforms for health promotion activities.
- Experience in creating communication materials in Canva, Microsoft Office, etc.
- Ability to work evenings and occasional weekends.
- Knowledge of the Western and Northern York Region is an asset.
- Proficient in a second language that reflects the diversity of the communities served by VCHC is an asset.
- Valid driver's license, regular access to a vehicle and appropriate insurance for personal automobile.

Interviews will occur on rolling basis; please apply as soon as you can.

Successful candidates cannot be existing clients of the Vaughan Community Health Centre.

Successful candidates will be required to:

- o Show proof of a completed a 2-step TB test and measles vaccination/immunity
- o Complete a vulnerable sector check

Please send your cover letter and resume to:

Health Promoter Hiring Committee
c/o Vaughan Community Health Centre Head Office
9401 Jane Street, Suite 206
Vaughan, Ontario L6A 4H7

Email: vchcjobs@vaughanchc.com

Fax: (905) 303-9444

www.vaughanchc.com

While applications are preferred via email, you are welcome to apply by fax, mail or in person.

Accommodations during the recruitment, selection, and interview processes will be provided in accordance with the Ontario Human Rights Code if needed. If you need accommodation during the hiring process, please call us at (905) 303-8490 ext.2631 to



provide your contact information and a member from the hiring Committee will contact you.

Vaughan Community Health Centre is an equal opportunity employer and encourages resumes from people who are reflective of the diverse communities we serve. We are committed to excellence and hire based on merit.

We thank all candidates in advance for their interest, however, only those selected for an interview will be contacted.